

Passionate Rebel LLC

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Summary

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Description

My Passionate Rebel journey came into fruition in June of 2014. As with most young college students returning home with a degree in hand, I embraced employment as a Program Monitor for the city of Newark. Shortly after, budget cuts became necessary, and I was laid off. Viewing such as a curse and a blessing, the opportunity for Passionate Rebel to excel manifested.

The Passionate Rebel brand was not a fly by night venture; it was the beginning of a flame that illuminated the path for aspiring Passionate Rebels. Like many up-and-coming entrepreneurs, I quickly learned the road to success would not be without bumps or challenges. Challenges such as being laid off and striving to inspire community members to become the best version of themselves, prompted Passionate Rebel to become a clothing and lifestyle brand who infuses clothing designs with flair, and messages of strength and resilience. Our clothing not only pushes the boundaries of street fashion, but advocates for social change, unity, and inspires people from all walks of life to "Rebel Against Not Following Their Passion".