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Summary

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Description

In the fall of 2021, a new chapter of my life began. Fresh out of college and uncertain about the road ahead, I knew one thing for sure: the traditional 9-to-5 path wasn't for me. Instead, I decided to chase my childhood dream of becoming an entrepreneur.

During my college years, I had the privilege of exploring the world and each destination left an imprint on me. These experiences not only broadened my horizons but also deepened my love for scents.

Fragrances, I realized, had a unique way of evoking memories, emotions, and identity.

Fueled by inspiration from my travels, my East African and Arabian heritage, and an enduring passion for perfumes, I launched **Ramzi Aroma**. The name "Ramzi" (رمزي), meaning *symbolic* in Arabic, was chosen to honor the timeless artistry of Arabian perfumery. At Ramzi Aroma, we believe your scent tells a story—whether it's through the perfume you wear or the incense you burn, your aroma is a reflection of who you are.

My goal was simple yet ambitious: to make modern, luxurious Arabian fragrances accessible in America. Why should anyone have to travel to the Middle East to experience the finest scents?

Even as the pandemic brought the world to a standstill, I found ways to connect with fragrance lovers through pop-up events across the country. Those moments—meeting people who shared a love for Middle Eastern scents—were transformative. They fueled my commitment to sourcing and offering high-quality products from the Middle East's leading fragrance artisans.

Today, Ramzi Aroma stands as a symbol of integrity and excellence. Every glowing review and loyal customer reminds us why we started: to share the beauty of exquisite scents and inspire others to embrace their unique essence. The journey continues, and we're excited for what lies ahead.