

The Halal Guys

110 Edison Place, Newark, New Jersey 07102
rewards@thehalalguys.com
Phone : 609-309-7070
Web : <https://thehalalguys.com/>



Summary

Published : Apr 17, 2025

Description

The Halal Guys' incredible journey begins in 1990 with our three Egyptian founders. They first started a hot dog cart in New York City, then pivoted to selling halal food to Muslim taxi drivers who at the time had few outlets for authentic halal food in the five boroughs. Thus, our famous platters of chicken and gyro over rice, falafel sandwiches, and crave-able sauces were born.

Word spread about the unique American Halal Food we offer, and our fanbase quickly expanded beyond Muslim cabbies to a much larger, diverse demographic of Americans eager to experience new and exotic tastes, textures, and flavors.

Our original carts operated around the clock, serving guests in signature long lines that extended down the block. From lunch rushes to late-night food runs, we have always been here for our guests. The continued, enthusiastic demand for our fresh, delicious food and warm hospitality justified our expansion to bring authentic American Halal Food to a wider audience.

Although our story begins in New York City, it has always been our dream to share The Halal Guys' passion for American Halal Food with both the country and the world. Nowadays, you no longer need to live in NYC to experience our brand, and we couldn't be more thankful.

Our story continues as pioneers and leaders of a new, thriving segment in the restaurant industry: American Halal Food!